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This meeting will be recorded
Webinar 5
June 8, 2017

End Stage Renal Disease Network of Texas

AIM 2: HOME REFERRALS AWARENESS CAMPAIGN

Javoszia Sterling, Outreach Coordinator
OBJECTIVES

- Review project progress
- Discuss patient discussion group activity
- Preview Home Dialysis Awareness Campaign
- Patient Example of Awareness Campaign
- Review project timeline
- Q&A
Baseline for Option Year 1 and Outcomes

Number of referrals at the baseline for OY1, Q2-Q3 of 2016, as of March 2017

Patients Referred

<table>
<thead>
<tr>
<th>Category</th>
<th>Patients Referred</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baseline for OY1</td>
<td>356</td>
</tr>
<tr>
<td>Feb</td>
<td>95</td>
</tr>
<tr>
<td>March</td>
<td>85</td>
</tr>
<tr>
<td>April</td>
<td>124</td>
</tr>
<tr>
<td>Cumulative</td>
<td>660</td>
</tr>
</tbody>
</table>
DISPARITY RESULTS

Baseline and outcomes

- Baseline for OY1: 7.90%
- Feb Cumulative: 15.40%
- March Cumulative: 15.60%
- April Cumulative: 15.40%

Hispanic: 7.90% 15.40% 15.60%
Non-Hispanic: 24.80% 27.30% 25.30% 32.00%
GROUP DISCUSSIONS

- Discussion Groups Deadline
  - June 6: Sign-in sheets and Discussion group Summary Form (C and D) were due to Network via fax

How did the discussion groups go?
- Did any of the patients’ views surprise you?
- Any particular myths or misconceptions?
- Any challenges?
- Any success stories?
- What information will you use in your awareness campaign to increase home referrals and address racial disparities?
June 13: Launch patient awareness / education campaign
- If you already have an education campaign plan ready feel free to start at your earliest convenience

Form E: Patient Education Campaign Outcomes Report (Facility Intervention Description Form-Found in Discussion Group Toolkit)
- Due: July 6, 2016
- Please send via Fax at fax number provided in the form
Review project progress
Discuss patient discussion group activity
Preview Home Awareness Campaign
Patient Example of Awareness Campaign
Review project timeline
Q&A
NETWORK RESOURCES

- Project Materials and Resources (Look for the Home logo)
  - http://www.esrdnetwork.org

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requirement) at today’s webinar.

Questions
- Home Referrals Project
  - Javoszia Sterling, jsterling@nw14.esrd.net 469-916-3800
- Data Analysis
  - Aparna Biradar, abiradar@nw14.esrd.net, 469-916-3807
- CROWNWeb data entry
  - Jodi Rowland, jrowland@nw14.esrd.net, 469-916-3815

*Project lead