



Going Back to You!

Promoting Home Dialysis and Transplant

Tips for Engaging Patients and Hosting a Successful Transplant or Home Modality Lobby Day

Communicate the Event in Advance

- Hand out flyers or invitations chairside and in the lobby.
- Hang posters in the lobby and the clinic announcing the event.
- Have staff talk about the event to patients, caregivers, and family members.

Invite Guests

- Invite a local transplant center or Home Dialysis staff to participate in the event. Ask them to bring educational materials as handouts.
- Invite transplant recipients, home dialysis patients, caregivers, and/or family members of transplant / home dialysis patients to participate.
- Invite patients who are currently waitlisted to be resources on navigating through the transplant waitlist process.
- Involve your facility social worker as a resource on how the facility can assist patients through the transplant / home dialysis referral process.

Provide Practical, Useful, and Up-to-Date Information

- Ensure educational materials are oriented to patients and their families. Use easy-to-read, concise language.
- Consider using outside educational websites and materials to generate new interest.
- Educational materials from the transplant centers or home dialysis clinic including the transplant/ home dialysis eligibility criteria.

Follow Up!

- Follow up with interested patients individually.
- Discuss patient interest.
- Allow Transplant program or home program to assess patients suitability
- Assist patients with the referral process.

*Information courtesy of Network 7



END STAGE RENAL DISEASE
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