

NEPHROLOGY

Today & Tomorrow

Annual Educational Collaborative



The End Stage
Renal Disease
Network Of Texas

Dear Exhibitor,

The ESRD Network of Texas, Inc. is proud to announce the date and location of our **2012 Nephrology Today & Tomorrow educational collaborative**. This meeting will again be held for two days, **Friday, June 29 and Saturday, June 30, 2012**, at **The Omni Mandalay** located in Irving, Texas...www.omnimandalay.com. This hotel is located near a major freeway and offers premier shopping and restaurants within a 5 mile radius. We have plenty of rooms held in our block, so be sure to ask for the ESRD group rate. Exhibitors will be featured in one of the Omni's grand ballrooms this year, with plenty of space to encourage traffic flow! We will also have food and beverage tables stationed all around the ballroom to encourage exhibit visitation during non-lecture times.

As you may know, the ESRD Network of Texas is a not-for profit organization that is under contract with the Centers for Medicare & Medicaid Services (CMS) to oversee more than 500 Texas dialysis and transplant programs and to ensure quality and appropriateness of care for Texas ESRD patients. In addition, the Network collects and validates the most comprehensive disease specific registry in the world.

This educational collaborative offers valuable CEU, CE and CME hours required for all licensed professionals. There will also be the most up to date information and resources for Nephrologists, Administrators, Directors of Nurses, Social Workers and Dietitians. The members of the multi-disciplinary Network Medical Review Board and Executive Committee will be in attendance along with the Network Council representatives from each facility in Texas.

According to our conference evaluations, we have always had excellent speakers discussing very vital issues; this year will be no different.

The cost for **“Corporate Partner”** space is **\$1,200**. Included in this cost will be two 8x10 priority exhibit spaces, electrical power for the space, registration fees for two people, special recognition during the general sessions and marketing materials associated with the meeting. Additionally, you receive “Corporate Partner” name badges for 2, Network facility list, roster of attendees, and a chance to network with many leaders in the renal community around the state of Texas. The registration fees alone are \$450, so you are receiving two exhibit spaces for the price of only \$375 each!

The cost for **“Community Friend”** space is **\$650.00**. Included in this cost will be one 8x10 exhibit space, electrical power for the exhibit space, registration for one person, “Community Friend” name badge for 1, recognition as a “Community Friend” in all printed materials, Network facility list, roster of attendees, and a chance to network with many leaders in the renal community from around the state. By providing support, you will help us keep registration fees low, resulting in increased attendance. The registration fee alone is \$225, so your booth is only \$425!

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**** The Network office must receive all payments prior to assigning your exhibit space.**

To reserve your space, please complete the attached form, scan and e-mail to akoenig@nw14.esrd.net or return it via facsimile to **972-503-3219** by **May 3, 2012**.

It is a first-come, first-served basis, so be sure to get your form and payment in soon for best space assignment. Preliminary Programs and additional materials will be sent to you as soon as your faxed commitment is received.

**Due to time and space limitations, all vendor support agreements must be received by the Network office no later than May 3, 2012. Questions or concerns, please contact Anna Koenig at 469-916-3800 or akoenig@nw14.esrd.net.*

CANCELLATION POLICY: Due to budget restraints, there will be no refunds for cancellations.

Thank you for your time and continued support.

Sincerely,



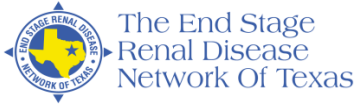
Glenda Harbert
Executive Director

Anna Koenig

Anna Koenig
Outreach Coordinator

Enclosure

All "Partner" and "Friends" are asked to adhere to the guidelines and compliance restrictions as listed in the 2010 Code on Interactions with Healthcare Professionals by PhRMA.



The End Stage
Renal Disease
Network Of Texas

Nephrology Today and Tomorrow 2012
June 29-30, 2012

The Omni Mandalay Hotel
221 E Las Colinas Blvd
Irving, Texas 75039
972-556-0800

Please mark your choice

- Corporate Partner** -\$1,200(2 8x10 tables) **Community Friend** – \$650 (8x10 table)

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Company Name: _____

Contact Name: _____

Onsite Participants: _____, _____

Company Address: _____ Suite _____

City: _____ State: _____ Zip Code: _____ - _____

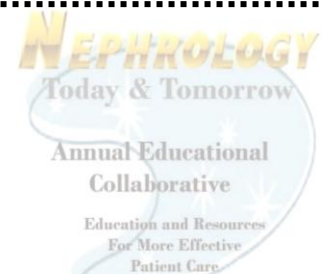
Phone Number: (_____) _____ - _____ Fax Number: (_____) _____ - _____

Email: _____@_____

Competition: _____, _____

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MAIL OR FAX by 05/3/12 TO:

ESRD Network of Texas, Inc.
4040 McEwen Rd., Suite 350
Dallas, Texas 75244
(469) 916-3800 * Fax 972-503-3219
akoenig@nw14.esrd.net * www.esrdnetwork.org



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** The Network office must receive all payments prior to setting up your space for the annual meeting.

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